

General Assembly

Proposed Bill No. 5993

January Session, 2015

LCO No. **1535**

Referred to Committee on EDUCATION

Introduced by:

REP. MCCARTHY VAHEY, 133rd Dist.

AN ACT PROHIBITING THIRD-PARTY VENDORS FROM COLLECTING STUDENT INFORMATION FOR PURPOSES OF MARKETING.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That title 10 of the general statutes be amended to prevent third
- 2 party vendors from collecting, by means of student use of technology
- 3 or the Internet, any student data and other personal student
- 4 information for the purposes of marketing education products for sale
- 5 to parents and schools districts.

Statement of Purpose:

To prevent third-party vendors from collecting and accessing student information through educational computer programs or the Internet and using it to market to parents and school districts.

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